



**FOR IMMEDIATE RELEASE
March 18, 2024**

Contact: Brian Johnson, Community Relations Manager
Email: btjohnson@hanford.city
Phone Number: (559) 302-6233

**HANFORD SEEKS INPUT FROM RESIDENTS IN
COMMUNITY-WIDE SURVEY**

The City launched The National Community Survey (The NCS) to gather resident input for strategic planning initiatives and to identify the community's top priorities.

HANFORD, CA – The City of Hanford recently launched a resident survey to get input on government services and measure the quality of life in the community. The City plans to use the data as it continues to explore a possible revenue measure for the 2024 General Election in November. The results of the survey will be shared with the City's Revenue Measure Committee (RMC), as well as Hanford City Council.

"The survey will help us get a baseline understanding of our services and allow us to measure our community's most important and immediate needs," said Hanford City Manager Mario Cifuentez. "We strongly encourage all residents to take the survey. This is an opportunity for everyone in the community to share their thoughts and shape the future of Hanford."

The National Community Survey (The NCS) was developed by the [National Research Center](#) (NRC) at [Polco](#). The survey captures opinions on the economy, mobility, community design, utilities, safety, natural environment, inclusivity, engagement, and other elements of Hanford's overall livability. The results will show Hanford's strengths, areas of improvement, and what matters most to residents. The City will also be able to see how its performance compares to other communities across the country.

To participate, residents should go to polco.us/Hanford2. Once they have answered the questions, residents will have the opportunity to provide their email address and ZIP code. This information allows the City to be sure they are hearing from each person only once and to confirm that respondents live in the community. Additionally, those who submit an email address will be subscribed to the City's profile with Polco, allowing for easy participation in future follow-up questions or engagement opportunities. Participants' responses will always remain anonymous, and personal information will be securely stored on Polco. Participants' individual data and votes are never shared.

Residents with questions should call 559-537-7999. The survey will close in early April.

###