

## Consumer Expenditures

### Hanford, California

Consumer Expenditures Report

Apparel	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	\$2,418	n/a	\$2,346	n/a
<b>Men's Apparel</b>	\$444	\$8,712	\$430	\$8,951
<b>Boys' Apparel</b>	\$129	\$2,544	\$125	\$2,602
<b>Women's Apparel</b>	\$762	\$14,961	\$740	\$15,393
<b>Girls' Apparel</b>	\$145	\$2,855	\$140	\$2,923
<b>Infants Apparel</b>	\$101	\$1,991	\$97	\$2,034
<b>Footwear</b>	\$486	\$9,548	\$470	\$9,782
<b>Apparel Services and Accessories</b>	\$348	\$6,831	\$341	\$7,103
Entertainment	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	\$3,868	n/a	\$3,747	n/a
<b>Fees And Admissions</b>	\$960	\$18,847	\$934	\$19,428
<b>Video And Audio Equipment</b>	\$1,338	\$26,244	\$1,297	\$26,963
<b>Recreational Equipment And Supplies</b>	\$1,569	\$30,779	\$1,516	\$31,515
Education	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	\$2,059	n/a	\$2,023	n/a
<b>Books And Supplies</b>	\$267	\$5,239	\$262	\$5,455
<b>Tuition</b>	\$1,792	\$35,159	\$1,761	\$36,615

Food and Beverages	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$10,032</b>	n/a	<b>\$9,716</b>	n/a
<b>Food At Home</b>	<b>\$5,229</b>	<b>\$102,563</b>	<b>\$5,065</b>	<b>\$105,297</b>
<b>Food Away From Home</b>	<b>\$4,125</b>	<b>\$80,912</b>	<b>\$3,993</b>	<b>\$83,022</b>
<b>Alcoholic Beverages</b>	<b>\$677</b>	<b>\$13,298</b>	<b>\$657</b>	<b>\$13,671</b>

Gifts	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$1,634</b>	n/a	<b>\$1,604</b>	n/a
<b>Gifts Of Apparel</b>	<b>\$271</b>	<b>\$5,329</b>	<b>\$266</b>	<b>\$5,544</b>
<b>Gifts Of Apparel Accessories</b>	<b>\$31</b>	<b>\$624</b>	<b>\$31</b>	<b>\$650</b>
<b>Gifts Of Education</b>	<b>\$401</b>	<b>\$7,869</b>	<b>\$393</b>	<b>\$8,184</b>
<b>Gifts Of Recreation</b>	<b>\$132</b>	<b>\$2,607</b>	<b>\$130</b>	<b>\$2,712</b>
<b>Gifts Of Food And Beverages</b>	<b>\$135</b>	<b>\$2,657</b>	<b>\$132</b>	<b>\$2,760</b>
<b>Gifts Of Household Furnishings And Equipment</b>	<b>\$257</b>	<b>\$5,051</b>	<b>\$252</b>	<b>\$5,255</b>
<b>Gifts Of Household</b>	<b>\$68</b>	<b>\$1,349</b>	<b>\$67</b>	<b>\$1,405</b>
<b>Gifts Of Transportation</b>	<b>\$152</b>	<b>\$2,989</b>	<b>\$149</b>	<b>\$3,109</b>
<b>Gifts Elsewhere Unspecified</b>	<b>\$182</b>	<b>\$3,587</b>	<b>\$179</b>	<b>\$3,732</b>

Household Furnishings	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$2,398</b>	n/a	<b>\$2,321</b>	n/a
<b>Household Textiles</b>	<b>\$139</b>	<b>\$2,737</b>	<b>\$135</b>	<b>\$2,810</b>
<b>Furniture</b>	<b>\$622</b>	<b>\$12,214</b>	<b>\$603</b>	<b>\$12,555</b>
<b>Floor Coverings</b>	<b>\$30</b>	<b>\$592</b>	<b>\$29</b>	<b>\$614</b>
<b>Major Appliances</b>	<b>\$345</b>	<b>\$6,785</b>	<b>\$334</b>	<b>\$6,951</b>
<b>Housewares And Small Appliances</b>	<b>\$1,260</b>	<b>\$24,723</b>	<b>\$1,218</b>	<b>\$25,328</b>

Shelter	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$14,323</b>	n/a	<b>\$13,929</b>	n/a
<b>Mortgage Interest</b>	<b>\$4,368</b>	<b>\$85,688</b>	<b>\$4,199</b>	<b>\$87,299</b>
<b>Property Taxes</b>	<b>\$2,633</b>	<b>\$51,656</b>	<b>\$2,547</b>	<b>\$52,966</b>
<b>Miscellaneous Owned Dwelling Costs</b>	<b>\$1,863</b>	<b>\$36,542</b>	<b>\$1,803</b>	<b>\$37,482</b>
<b>Rental Costs</b>	<b>\$4,391</b>	<b>\$86,138</b>	<b>\$4,336</b>	<b>\$90,153</b>
<b>Other Lodging</b>	<b>\$1,066</b>	<b>\$20,918</b>	<b>\$1,042</b>	<b>\$21,675</b>

Household Operations	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$2,663</b>	n/a	<b>\$2,590</b>	n/a
<b>Babysitting And Elderly Care</b>	<b>\$217</b>	<b>\$4,275</b>	<b>\$210</b>	<b>\$4,386</b>
<b>Household Services</b>	<b>\$1,184</b>	<b>\$23,229</b>	<b>\$1,153</b>	<b>\$23,986</b>
<b>Alimony And Child Support</b>	<b>\$383</b>	<b>\$7,521</b>	<b>\$375</b>	<b>\$7,796</b>
<b>Household Supplies</b>	<b>\$878</b>	<b>\$17,226</b>	<b>\$850</b>	<b>\$17,681</b>

Personal Care	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$912</b>	n/a	<b>\$883</b>	n/a
<b>Hair Care</b>	<b>\$121</b>	<b>\$2,381</b>	<b>\$117</b>	<b>\$2,444</b>
<b>Electric Personal Care Appliances</b>	<b>\$12</b>	<b>\$251</b>	<b>\$12</b>	<b>\$258</b>
<b>Personal Care Services</b>	<b>\$416</b>	<b>\$8,179</b>	<b>\$403</b>	<b>\$8,395</b>
<b>Personal Care Products</b>	<b>\$361</b>	<b>\$7,083</b>	<b>\$349</b>	<b>\$7,271</b>

Utilities	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$4,978	n/a	\$4,822	n/a
Natural Gas	\$520	\$10,203	\$504	\$10,486
Electricity	\$1,840	\$36,095	\$1,787	\$37,150
Fuel Oil And Other Fuels	\$155	\$3,058	\$151	\$3,146
Telephone Service	\$1,752	\$34,372	\$1,693	\$35,202
Other Utilities	\$709	\$13,912	\$686	\$14,270

Reading	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$146	n/a	\$142	n/a
Newspapers	\$54	\$1,061	\$52	\$1,093
Magazines	\$18	\$353	\$17	\$364
Books	\$74	\$1,468	\$72	\$1,513

Tobacco	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$402	n/a	\$390	n/a
Cigarettes	\$352	\$6,909	\$342	\$7,111
Other Tobacco Products	\$50	\$986	\$48	\$1,015

Transportation	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$12,455</b>	n/a	<b>\$12,023</b>	n/a
<b>New Vehicle Purchase</b>	<b>\$2,411</b>	<b>\$47,303</b>	<b>\$2,326</b>	<b>\$48,356</b>
<b>Used Vehicle Purchase</b>	<b>\$2,451</b>	<b>\$48,080</b>	<b>\$2,359</b>	<b>\$49,047</b>
<b>Motorcycles (New And Used)</b>	<b>\$72</b>	<b>\$1,421</b>	<b>\$69</b>	<b>\$1,439</b>
<b>Vehicle Finance Charges</b>	<b>\$295</b>	<b>\$5,786</b>	<b>\$282</b>	<b>\$5,881</b>
<b>Gasoline And Oil</b>	<b>\$2,943</b>	<b>\$57,729</b>	<b>\$2,836</b>	<b>\$58,963</b>
<b>Vehicle Repair And Maintenance</b>	<b>\$1,158</b>	<b>\$22,718</b>	<b>\$1,120</b>	<b>\$23,285</b>
<b>Vehicle Insurance</b>	<b>\$1,388</b>	<b>\$27,229</b>	<b>\$1,341</b>	<b>\$27,894</b>
<b>Public Transportation</b>	<b>\$882</b>	<b>\$17,318</b>	<b>\$862</b>	<b>\$17,936</b>
<b>Other Transportation Costs</b>	<b>\$852</b>	<b>\$16,713</b>	<b>\$824</b>	<b>\$17,146</b>

Health Care	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$5,693</b>	n/a	<b>\$5,509</b>	n/a
<b>Health Care Insurance</b>	<b>\$3,805</b>	<b>\$74,645</b>	<b>\$3,682</b>	<b>\$76,543</b>
<b>Health Care Services</b>	<b>\$1,098</b>	<b>\$21,536</b>	<b>\$1,060</b>	<b>\$22,056</b>
<b>Health Care Supplies And Equipment</b>	<b>\$789</b>	<b>\$15,487</b>	<b>\$766</b>	<b>\$15,937</b>

Miscellaneous Expenses	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$1,279</b>	n/a	<b>\$1,241</b>	n/a
<b>Legal And Accounting</b>	<b>\$297</b>	<b>\$5,832</b>	<b>\$288</b>	<b>\$5,995</b>
<b>Funeral And Cemetery</b>	<b>\$100</b>	<b>\$1,972</b>	<b>\$97</b>	<b>\$2,027</b>
<b>Finance Charges Excluding Mortgage And Vehicle</b>	<b>\$522</b>	<b>\$10,248</b>	<b>\$506</b>	<b>\$10,534</b>
<b>Other Miscellaneous Expenses</b>	<b>\$359</b>	<b>\$7,053</b>	<b>\$348</b>	<b>\$7,251</b>

Personal Insurance	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>		<b>\$482</b>		<b>n/a</b>
Contributions	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>		<b>\$2,197</b>		<b>n/a</b>
				<b>\$2,149</b>
				<b>n/a</b>

## Retail Potential

	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Other Health and Personal Care Stores</b>	\$65	\$1,285
<b>Gasoline Stations with Convenience Stores</b>	\$0	n/a
<b>Gasoline Stations without Convenience Stores</b>	\$3,412	\$66,931
<b>Men's Clothing Stores</b>	\$51	\$1,015
<b>Women's Clothing Stores</b>	\$223	\$4,377
<b>Childrens' and Infant's Clothing Stores</b>	\$98	\$1,929
<b>Family Clothing Stores</b>	\$598	\$11,744
<b>Clothing Accessory Stores</b>	\$48	\$942
<b>Other Apparel Stores</b>	\$72	\$1,428
<b>Shoe Stores</b>	\$246	\$4,840
<b>Jewelry Stores</b>	\$116	\$2,284
<b>Luggage Stores</b>	\$9	\$178
<b>Sporting Goods Stores</b>	\$304	\$5,972
<b>Hobby, Toy, and Game Stores</b>	\$87	\$1,712
<b>Sewing and Needlecraft Stores</b>	\$27	\$541
<b>Musical Instrument Stores</b>	\$24	\$471
<b>Book Stores</b>	\$109	\$2,141
<b>Record,Tape, and CD Stores</b>	\$0	n/a
<b>Department Stores</b>	\$1,197	\$23,478
<b>Warehouse Superstores</b>	\$2,954	\$57,947
<b>Other General Merchandise Stores</b>	\$450	\$8,834
<b>Florists</b>	\$22	\$438
<b>Office and Stationary Stores</b>	\$62	\$1,223
<b>Gift and Souvenir Stores</b>	\$75	\$1,486
<b>Used Merchandise Stores</b>	\$43	\$848
<b>Pet and Pet Supply Stores</b>	\$255	\$5,002
<b>Art Dealers</b>	\$20	\$398

	\$ PER HOUSEHOLD	TOTAL \$000'S
Mobile Home Dealers	\$37	\$729
Other Miscellaneous Retail Stores	\$109	\$2,156
Mail Order and Catalog Stores	\$1,764	\$34,607
Vending Machines	\$48	\$946
Fuel Dealers	\$171	\$3,365
Other Direct Selling Establishments	\$134	\$2,645
Hotels and Other Travel Accommodations	\$225	\$4,432
RV Parks	\$2	\$43
Rooming and Boarding Houses	\$1	\$33
Full Service Restaurants	\$2,406	\$47,196
Limited Service Restaurants	\$1,117	\$21,928
Special Food Services and Catering	\$357	\$7,007
Drinking Places	\$102	\$2,010

Data Source: Applied Geographic Solutions 2023