



Hanford, CA

3 miles

5 miles

0-5 min

0-10 min

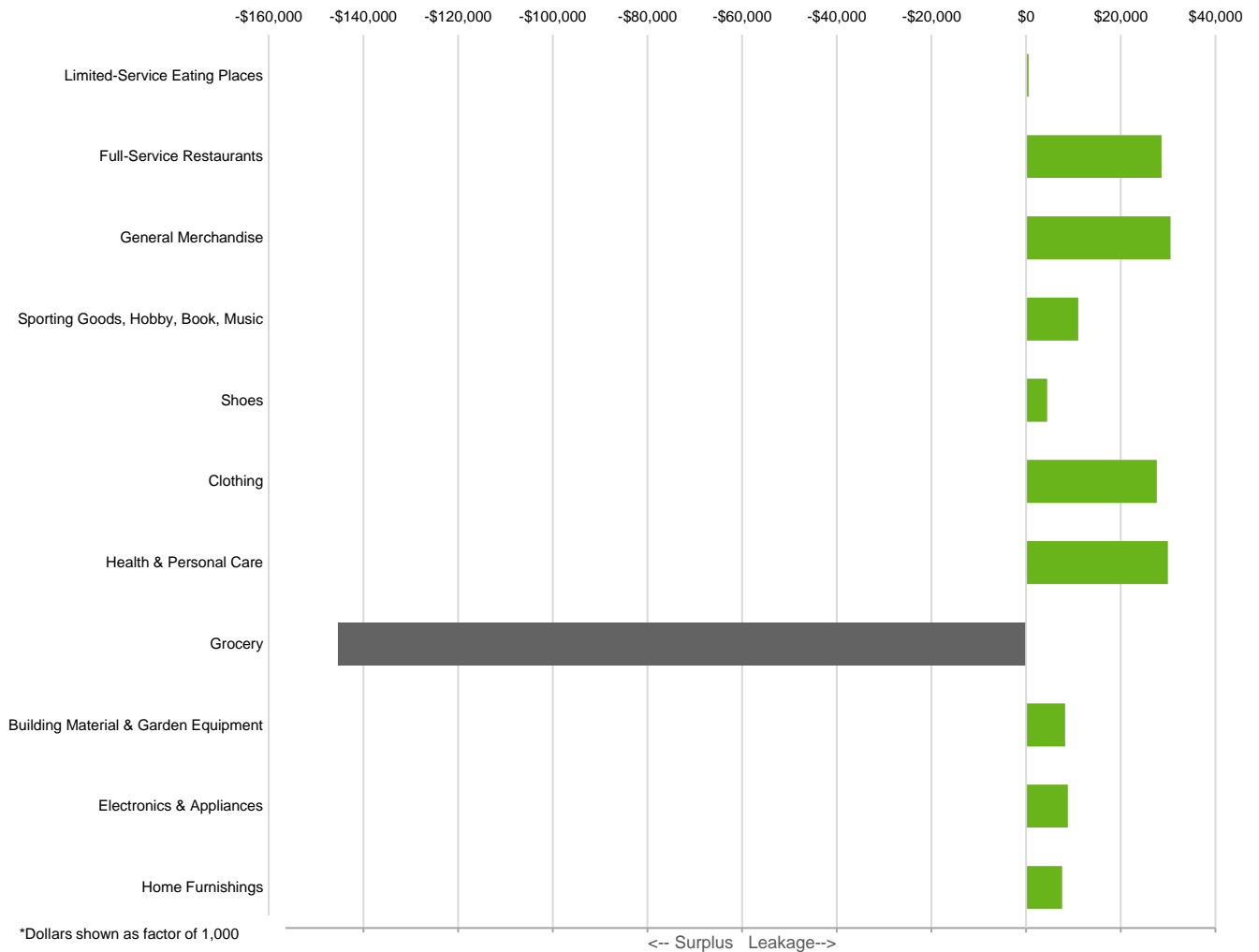
2022

DEMOGRAPHIC
OVERVIEW

Current Year Estimated Population	55,582	68,833	21,343	72,869
Number of Households	17,563	21,983	6,187	23,373
Average Home Value	\$ 451,779	\$ 472,923	\$ 407,430	\$ 471,363
Population Growth % ('22-'27)	8.1%	8.1%	7.6%	8.1%
Current Year Average Age	36.5	36.9	35.5	36.8
Current Year Median Household Income	\$ 61,585	\$ 65,346	\$ 56,045	\$ 64,631
Current Year % Bachelor's Degree	16.0%	17.6%	13.5%	17.5%
Number of Businesses	1,284	1,370	794	1,491
Total Number of Employees	17,267	18,320	10,820	20,181
Daytime Population	53,958	60,895	28,408	65,504

Opportunity Gap within 10 min

CONSUMER DEMAND AND SUPPLY (OPPORTUNITY GAP)



NUMBER
OF
STUDENTS

	3 miles	5 miles	0-5 min	0-10 min
Post-Secondary students	2,844	3,284	1,417	3,942
9th grade to 12th grade	347	396	165	419
Pre-K to 8th grade	695	801	320	848